VisionFriendly.com Organic Optimization Customer Information

To properly meet your Search Engine Optimization needs our Search Engine Specialist at VisionFriendly.com will need some input from you about how to best position your website.

1) **Key Terms** - What are the search terms (combinations of words) that you feel people will most likely search on to find you? You need to avoid terms that are so popular on the web that getting a high ranking with them may be impossible. So come with two to three word combinations specific for your business.
List 20-40 terms.

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2) **Description** - Provide us with a general description of what your business/site is all about. This description will be displayed to the user in the search results for many engines. Stay below 200 characters. This is also a very important place to include those key-terms for ranking on the search engines.

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3) **Competitors** - Finally if you could give us a list of your top competitors websites we can use this information to try to get your site listed above theirs in the search rankings.

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